

Zotefoams plc		
INFORMATION SECURITY	Doc Ref	IS027
COOKIES POLICY	Issue	1
	Rev	1

## 1. What are cookies?

Cookies are small text files that are placed on your device (such as a computer or mobile phone) when you browse websites. They are widely used to make websites work or work more effectively. They help us to distinguish you from other visitors. They also help us to customise our web pages by remembering your preferences, such as font size.

When you return to our websites, we use the information in the cookie to recognise your last session. This improves the quality of your experience on our websites.

## 2. How and why does Zotefoams use them?

We use cookies to gain a better understanding of how visitors use our website. Cookies help us tailor to your personal needs and to improve usability.

## 3. Storage and sharing of cookies.

Our cookies don't collect or store easily identifiable personal information such as your name or address, but they do store your device's IP address, browser type and version, time zone setting and location on the devices you use to access this website which count as your personal data. The cookies enable us to see behaviour on the website to help us improve your experience. We do not share this data with third parties.

## 4. What types of cookies do we use?

The following types of cookies are used on our websites:

- **cookieLawinfo-checkbox-non-necessary**
  - one of three cookies used to inform visitors of the cookie rules and regulations (the text you are reading now).
  - (Expires 1 year)
- **cookieLawinfo-checkbox-necessary**
  - This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".
  - (Expires 1 year)
- **\_lfa**
  - This cookie is set by the provider Leadfeeder. This cookie is used for identifying the IP address of devices visiting the website. The cookie collects information such as IP addresses, time spent on website and page requests for the visits. This collected information is used for retargeting of multiple users routing from the same IP address.
  - **(Expires 1 year)**

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- **wow.utmvalues**
  - These cookies are used by Spotler, an email marketing platform, that allows us to track engagement with website content and contact forms understanding more about the user and their organisation, in order that we may improve the service we provide them.
  - (Expires 1 day)
- **wow.anonymousId**
  - This is a analytic cookie used to store anonymous visitor ID. It tracks the visitor uniquely between visits.
  - (Expires 1<sup>st</sup> Jan 2 years from now, so up to 2 years)
- **wow.schedule**
  - This cookie is set by the provider CommuniGator. This cookie is used to track the Load Balance Session Queue.
  - (Expires 1 day)
- **wow.session**
  - These cookies are used by Spotler, an email marketing platform, that allows us to track engagement with website content and contact forms understanding more about the user and their organisation, in order that we may improve the service we provide them.
  - (Expires 1 day)
- **\_ga**
  - This cookie is associated with Google Universal Analytics – which is a significant update to Google’s more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
  - (Expires 1<sup>st</sup> Jan 2 years from now, so up to 2 years)

## 5. How can I change my cookie settings?

Please ensure that your computer settings reflect whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them, although you may not have access to all the features of the website if you do so. Your browser’s help section will advise how you can do this.

Please remember that if you use different computers in different locations, you will need to ensure that each browser is adjusted to suit your cookie preferences.

For more information on the legislation regarding cookies, see the [Information Commissioners Office’s](http://www.ico.org.uk/for-the-public/online/cookies/) website at [www.ico.org.uk/for-the-public/online/cookies/](http://www.ico.org.uk/for-the-public/online/cookies/).

For useful information on cookies, visit [AboutCookies.org](http://AboutCookies.org). This will open in a new window. Please note that we can’t be responsible for the content of external websites.

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## 6. Legal notice update

We reserve the right to make any change and corrections to this policy. It was last updated in November 2023. Please refer to this page from time to time to review these changes and view any new additional information.